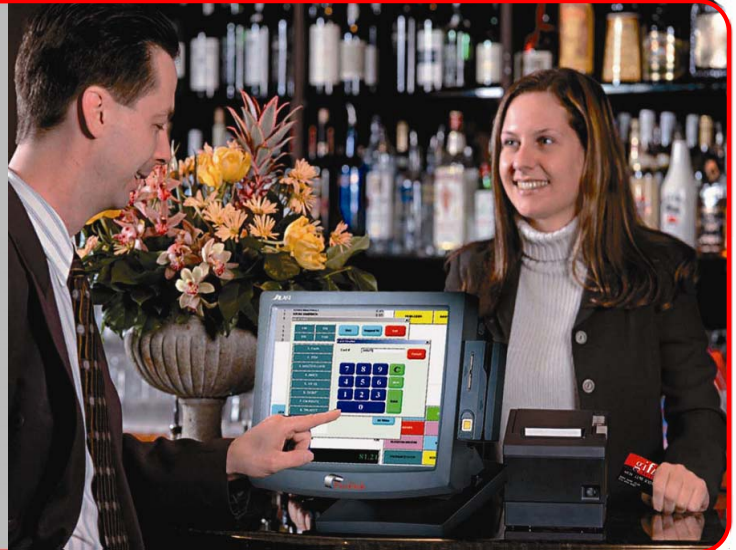


Gift Card Module

You work hard to build your customer base, Let them help you promote your business.



Think of a customer enjoying their experience at your establishment and sending a gift card to a friend in another city where you have a location, or how about issuing promotional gift cards to your best corporate customers. Would you like to keep your regulars coming back, any time at any location in your chain?

About Profittek Gift Card

Profittek's Gift Card Module is an add-on application designed to allow you to have your own gift card program, dedicated to your establishment or chain.

Cards are prepared in bulk and then assigned any preset value you choose. They are inactive and secure until swiped at the time of purchase. The customer may then use the card as tender at your location or any location in your chain that is running Profittek. The system tracks the balance on the card in real time (high speed internet required) until the value is used. At zero balance, that cards number may be purged or the card may be refilled, if the customer wishes.

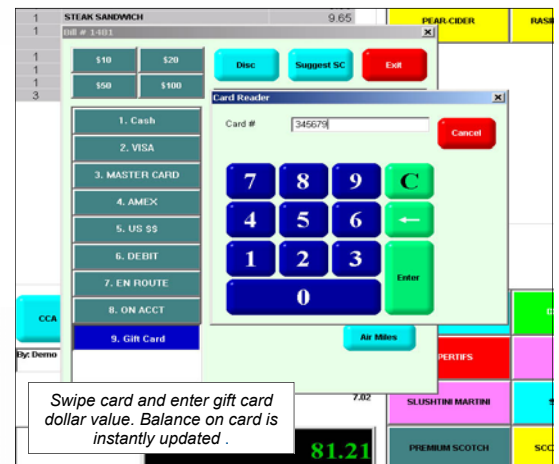


What a great way to build your business !

Gift Card Module

PROFITEK Gift Card Improves Your Profitability

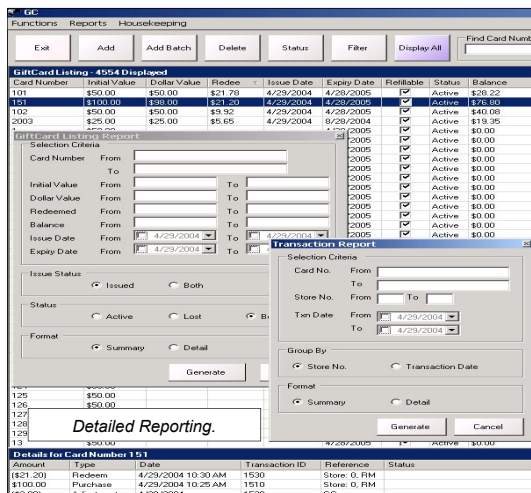
- **Increase Average Sale:** Gift cards are often thought of as “free” money by users.
- **Eliminate Fraud:** Gift cards are not active or redeemable until paid for.
- **Generate New Customers:** Gift cards make customers try you out.
- **Increase Cash Flow:** Gift Card Money is banked cash for your operations. Expired cards are found money.
- **Discourage Theft:** Stolen un-activated gift cards are useless. Customers’ cards that are lost or stolen can be deactivated immediately.



Keep Regulars Coming Back

Gift Card Features

- Easy Batch number generation and modification for groups. Issue cards by batch as well. Swipe card at payment for redemption of any amount up to card value. Balance is instantly updated chain-wide through the internet.
- Cards may be designated as refillable or single use.
- Make card balance adjustments.
- Set expiry dates of cards.
- Easily activate cards from POS as well as deactivate lost cards.
- Group cards by different type e.g. promotion vs. regular, issuing location, expiry etc.
- User definable security levels for POS and back office.
- Easy look-up of card status and balance from any location.
- Detailed reporting on cards issued, card status and balances and, transaction



Don't Loose Ground to the Giant Chains !