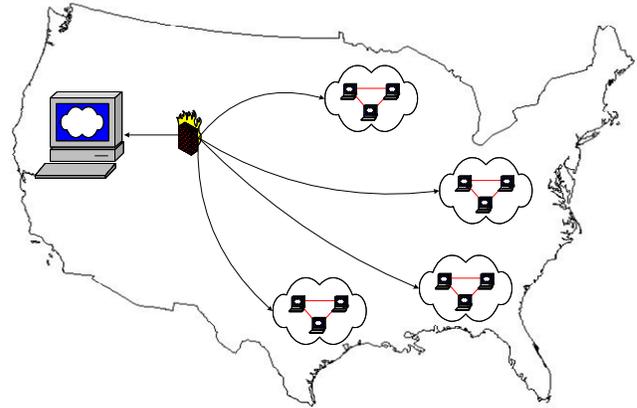# Profitek
POS Solutions since 1985

Host Control
Module

Is it Time
for a Head Office?

- ✔ If your Hospitality business has expanded to several locations (or you are franchising) and you would like to manage the quality and effectiveness of your chain,
- ✔ if you would like to manage (push) menu content and/or menu prices across locations,
- ✔ if you would like to help your locations/franchisees with special events and menu offers,
- ✔ if you would like to know if certain "hot" items at one location are enjoying similar success at another,
- ✔ if you would like to easily compare the success of new items or categories in your different locations,

it is time to consider Host Control.

What Is Host Control

Profitek's "Host Control" software is an add-on MS Windows application designed to provide head office menu management and sales analysis for multiple outlet locations..

Host Control uses a high speed dedicated or dial-up link to transfer data between remote locations and a head office location. The system automatically transfers information from the remote locations, updates the head office database and returns changes to all locations.

Host Control gives management the ability to, compare store-level sales, back up store data, arrange and manage menu items, events and specials, and item prices .
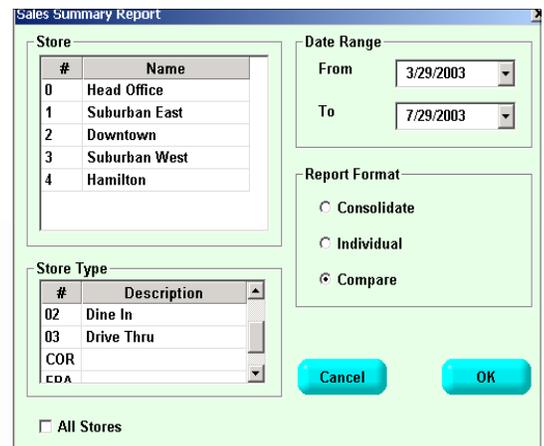
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Profitek Host Control Features & Benefits

Item and Menu Maintenance

✔ Centralize and control menus and item pricing and data from head office, using standardized information across your chain or, maintain individual location data.

✔ Monitor individual location data for irregularities.

✔ Define and control special event menus and pricing from head office.

Sales Information

✔ View consolidated, individual or comparative item statistics across all locations. Find out what is moving where and then determine why.

✔ Review tender and discount statistics across all locations. Review the effectiveness of discounts and promotions.

✔ Identify top performing locations on yield ($) per customer; share and reward their secrets for success.

Marketing

✔ Centralize customer information for chain wide direct marketing efforts.

✔ Review buying patterns in different regions to identify unique opportunities and determine most appropriate promotions and advertising.

Control Parameter Definition

✔ Each location's degree of centralization may be defined so that if necessary, locations may control their own pricing and menus.

✔ Allows for regional tax rates.

✔ Royalty fees automatically calculated, with auto debit capability thru RBC.

Automated Polling

✔ Program the daily unattended polling session time (if desired). Polling can also be done "on-demand".

Task Log

✔ Tracks communications between head office database and store databases for unusual occurrences.

Enter / Modify Locations

✔ Easily add new stores as your business grows.

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